

GULF COAST BEACH CAMS IS RAISING THE BAR FOR ADVERTISING ON THE GULF COAST.



ADVERTISING/MEDIA GUIDE

www.GulfCoastBeachCams.com



COMING SOON
TO THE BEACHES OF ALABAMA,
MISSISSIPPI, LOUISIANA AND TEXAS!

COMING SOON
TO THE BEACHES OF CENTRAL
AND SOUTH FLORIDA!



1 COMING SOON
Pensacola Beach



2 THE CRAB TRAP
Okaloosa Island



3 LTD WATERSPORTS
Crab Island



4 MARGARITAVILLE
HarborWalk Village



5 AJ'S SEAFOOD
& OYSTER BAR
Destin



6 THE BACK PORCH
Destin



7 THE CRAB TRAP
Destin



8 SURF HUT
Miramar Beach



9 POPPY'S
The Village at
Baytowne Wharf



10 MARGARITAVILLE
Panama City Beach

Gulf Coast Beach Cams provides live feeds of the beaches and popular attractions along the Gulf Coast!

With controllable web cameras at this time from **Pensacola to Panama City**, visitors to the site can get live updates on weather, surf conditions, traffic and beach congestion before they arrive for their vacation, or simply take in the natural splendor of the area in real time!

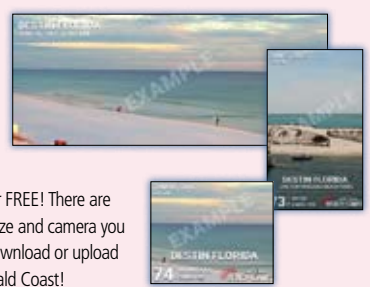
Our High Definition (HD) cameras offer visitors life-like views of their favorite beaches. They are also controllable for Pan, Tilt and Zoom to give visitors the ultimate interactive experience. Keeping visitors engaged on the site maximizes your ad's exposure!

Our targeted placement of the beach cams in high-interest areas along the Emerald Coast, such as **Crab Island, the Village at Baytowne Wharf, and HarborWalk Village**, means anyone can catch the excitement of the area wherever they may live, which increases traffic potential to the site, and your company's message! Viewers may see wildlife including dolphins, pelicans, and turtles, as well as fisherman, fireworks, volleyball tournaments, boats, surf conditions, weather, and of course the white sand beaches and jewel toned waters that make the area such a highly sought-after vacation destination!

share the
LOVE ♥
of your favorite beach

Gulf Coast Beach Cams Live View Widget

We are happy to provide local area web sites with a current weather widget to use for FREE! There are two main variants of the banners, with and without weather conditions. Choose the size and camera you want and simply paste the html code into your website or blog. There is no need to download or upload any images. Now visitors can come to your site to see all the happenings on the Emerald Coast!



Everybody is checking out GulfCoastBeachCams.com, including the local wildlife!

Marketing Facts:

- Website visits have grown by 40% month over month since launching
- 7%–12% of visitors to the website click on ads*
- Partnerships with vacation rental companies that drive travelers to the site
- Over 3,500 likes on Facebook, and over 400 followers on Twitter
- Partnerships with local Radio Stations — partnerships have included: 99 Rock, Z96, Coast 93.3, Nash 105.5 and News Talk 1260

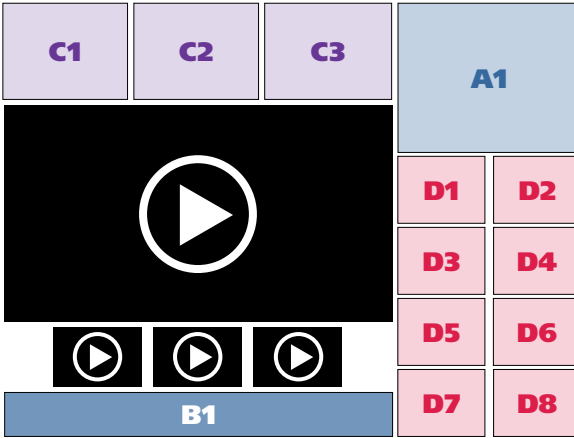


* Number of ad clicks varies depending on ad size

ADVERTISING MEDIA COMPARISON CHART	Newspaper/ Magazine Print Ad	Rack Card	Outdoor Advertising/ Billboard	TV Advertising	Standard Web Banner Ad	Gulf Coast Beach Cams Interactive Banner Ad
Brand Exposure	●	●	●	●	●	◎
Low Ad Placement Cost		●			●	◎
Long Shelf Life - Easily Updated					●	◎
Web and Mobile Friendly					●	◎
Extensive Time to View Ad	●	●			●	◎
Automatic Tie-in with Radio Partnerships						◎
Integration with Facebook and other Social Media				●	●	◎
Ability to Measure Viewer Exposure and Interaction					●	◎
Your ad seen with live dolphins, fishing boats, fireworks, sunsets, and other beautiful beach scenery						◎

Advertising with Gulf Coast Beach Cams offers the best value for your advertising dollars, and a great stand-alone advertising medium. Of course, advertising with multiple media outlets is the best way to maximize your company's exposure.

Ad Placement/Specs - Starting at \$175



Desktop Ad Layout



Mobile Ad Layout

Diagram	Placement	Required File Specifications
A	Premier Corner Ad	Desktop: 520 x 418px
		Mobile: 320 x 100px
B	Bottom Banner Ad	Desktop: 875 x 225px
		Mobile: 875 x 225px
C	Top Banner Ad	Desktop: 340 x 261px
		Mobile: 320 x 100px
D	Side Banner Ad (with Mobile Caption)	Desktop: 520 x 418px
		Mobile: 45 x 36

File Requirements: Flattened PNG, JPEG, or GIF files are preferred. **Fonts must be outlined.**

Image must be optimized for the web. **Max file size:** 100K (kilobytes). Photographic artwork should be in **RGB** color mode.

Contact us today, and start advertising on the most fun and interactive website on the Gulf Coast!



info@GulfCoastBeachCams.com



OFFICIAL WEB CAM

www.GulfCoastBeachCams.com

